

Faculty of Arts & Social Sciences

Syllabus

FOR

INTERDISCIPLINARY COURSES IN JOURNALISM (PG)

Examinations: 2019-20



GURU NANAK DEV UNIVERSITY AMRITSAR

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JML-051: PRINT MEDIA

Time: 3Hrs.

Credits: 4

Total Marks: 100

Mid Semester Examination: 20% weightage (Marks:20)

End Semester Examination: 80 % weightage (Marks: 80)

Instructions for the Paper Setters:

Eight questions of equal marks (Specified in the syllabus) are to be set, two in each of the four Sections (A-D). Questions may be subdivided into parts (not exceeding four). Candidates are required to attempt five questions, selecting at least one question from each Section. The fifth question may be attempted from any Section.

Section-A

News: Types, Elements, Sources of News; News Gathering Techniques, News Writing Styles

Feature & its Types, Editorial and its Types, Columns and Columnists

Section-B

Creative writing: essays, short stories, middles

Headline, technique, style, purposes, kinds of headlines

Lead: functions and types

Section-C

Reporting Scoops and Exclusives, Beats, Specialized Reporting, Investigative, Interpretative and

Depth Reporting, Types of Interview, Purpose, Technique

Section-D

New Trends in Print Media: Commercialization, Bias in News, Manipulation, Advertorial,

Sensationalism, Coloured Reports, Right to Information Act-2005.

Glossary of Print Media Terms

JML-052: GENERAL AWARENESS & CURRENT AFFAIRS

Time: 3Hrs.

Credits: 4

Total Marks: 100

Mid Semester Examination: 20% weightage (Marks:20)

End Semester Examination: 80 % weightage (Marks: 80)

Instructions for the Paper Setters:

Eight questions of equal marks (Specified in the syllabus) are to be set, two in each of the four Sections (A-D). Questions may be subdivided into parts (not exceeding four). Candidates are required to attempt five questions, selecting at least one question from each Section. The fifth question may be attempted from any Section.

Section-A

Regional Affairs: Knowledge of Political, Social, Geographic & Economic Affairs of Punjab & its current issues in the preceding months

Section-B

National Affairs: Knowledge of Political, Social, Geographic & Economic Affairs of India & its current issues in the preceding months

Section-C

International Affairs: & current issues in the preceding months

Section-D

Relations of India with USA, UK & SAARC countries

